



AVANYU PLAZA'S INAUGURAL

Pet-A-Palooza

SPONSORSHIP OPPORTUNITIES



Avanyu Plaza presents our inaugural Pet-A-Palooza! This free outdoor pet festival & health fair will be fun for the whole family, so animal lovers will be encouraged to bring their besties to enjoy treats, toys, accessories and exciting activities, including:

- First Annual Fur Babies Fashion Show
- Paw-Parazzi Instagram photo booth
- Pet treats and beverages at participating pet-friendly restaurants
- Hydration Station
- Pet pleasing vendors with sampling



Animal Humane New Mexico will present the following services:

- Pet Adoptions
- Pet Health Fair Resources
- Microchipping
- Vaccinations:
 - Rabies
 - DHPP
 - FVRCP



As a sponsor, we offer your organization the following opportunities:

Tailwaggers/Tier 1:

- On-site signage and a table for promotional activities at the event
- Inclusion in pre-recorded radio commercials that will promote the event two weeks prior
- Logo/link on IPCC's website
- Logo inclusion in email blasts sent to IPCC's distribution list (reach: over 30K)
- Logo inclusion on event flyers and campus signage promoting the event
- Recognition on IPCC's Facebook and Instagram pages (over 225K followers)
- Live mentions by our emcee at event
- Recognition in press release
- A terrific way to engage with pets and their people!

Your Investment: \$2,500



As a sponsor, we offer your organization the following opportunities:

Furry Friends/Tier 2:

- On-site signage and a table for promotional activities at the event
- Logo/link on IPCC's website
- Logo inclusion in email blasts sent to IPCC's distribution list (reach: over 30K)
- Recognition on IPCC's Facebook and Instagram pages (over 225K followers)
- Live mentions by our emcee at event
- Recognition in press release
- A terrific way to engage with pets and their humans!

Your Investment: \$1000



Company Name _____

Contact Person & Job Title _____

Contact Email Address _____

Contact Phone Number _____

Contact Billing Address _____

Tailwaggers/Tier 1:

\$2500

Sign/Accepted By _____

Organization _____

Date _____

Furry Friends/Tier 2:

\$1000

