



CONTACT:

Wende Schwingendorf
Public Relations Manager
Indian Pueblo Cultural Center | Indian Pueblos Marketing Inc.
2401 12th Street NW, Albuquerque, NM 87104
(505) 451-2840
wschwingendorf@indianpueblo.com

Photo: https://www.dropbox.com/s/kic5okxmb4m90ha/nlm_MoniqueFragua.jpg?dl=0

For Immediate Release:

**MONIQUE FRAGUA OF JEMEZ PUEBLO NAMED CHIEF OPERATING OFFICER
OF INDIAN PUEBLO CULTURAL CENTER AND INDIAN PUEBLOS MARKETING, INC.**

**PUEBLO COMMUNITY LEADER HAS SERVED IN SEVERAL IPCC/IPMI POSITIONS,
MAKING HER UNIQUELY QUALIFIED FOR NEW LEADERSHIP ROLE**

Albuquerque, NM (July 25, 2022)—The Indian Pueblo Cultural Center Campus is pleased to announce that Monique Fragua (Jemez), has been named Chief Operating Officer of the Indian Pueblo Cultural Center and Indian Pueblos Marketing, Inc.

Most recently, Fragua served as COO of Commercial Enterprises for IPMI. She has been with the organization since October, 2012 and has previously served as Special Projects Manager, Operations Director, Museum Director, and Vice President of Commercial Enterprises.

In making the announcement, President/CEO Michael Canfield said, “Monique’s years of experience and knowledge of our entire organization and her dynamic leadership capabilities make her uniquely qualified for this position.” He added, “We still have many great things to accomplish here. Monique, in her new role, will be instrumental in helping us achieve them.”

“It is an incredible honor to lead and serve our organization in this role,” Fragua said. “I’m grateful for the opportunity to lead the day-to-day operations of our organization while working alongside a talented leadership team, board of directors, and shareholders to create an arts and cultural corridor that celebrates and benefits our Pueblo communities. I thank them for their support as I take on this exciting new position.”

Fragua holds an MBA from New Mexico Highlands University, and serves as chair of the Jemez Pueblo Housing Authority Board of Commissioners. She has been named a 2019 Albuquerque

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picuris
- Pojoaque
- Sandía
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni



Business First Diverse Business Leader and as a 2022 40 under 40 honoree. She is also a 2018 Leadership Albuquerque alumna, and a TEDxABQ speaker.

Personally, Fragua is an award-winning traditional archer and mother of two. She has volunteered with the Albuquerque Community Foundation and United Way of Central New Mexico to support issues and discussions around families and entrepreneurship.

About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes the Indian Pueblo Store, a premier Native American arts store and website; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; 12th Street Tavern; and more that support our Pueblo culture and communities.

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2401 12th St. NW
Albuquerque, NM 87104

866-855-7902

IndianPueblo.org