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For Immediate Release:

**IPMI'S AVANYU PLAZA TO ONCE AGAIN HOST
RV GUESTS DURING BALLOON FIESTA®**

**IPMI OFFERING LIMITED AMOUNT OF TENT AND DRY DOCK RV CAMPING SITES
IN 12TH STREET'S THRIVING CULTURAL AND BUSINESS DISTRICT**

Albuquerque, NM (Jan. 20, 2023)—Indian Pueblos Marketing, Inc. (IPMI) is bringing back its popular RV camping sites for the 2023 Albuquerque International Balloon Fiesta in Avanyu Plaza, which is located across from the Indian Pueblo Cultural Center on 12th Street just North of 1-40.

“Albuquerque is a destination for those with a passion to travel any time of the year, but during Balloon Fiesta, it’s a must for RVers!” said COO Monique Fragua. “In fact, spots at the 2023 Balloon Fiesta property sold out in less than one day.

“Once again this year, we’re creating a dedicated space for guests right here in the heart of Albuquerque so that they’ll have the opportunity to experience all the city, the Balloon Fiesta, and the Indian Pueblo Cultural Center have to offer.”

New this year are spots available for those using tents. All spots will include 24/7 security, on site park hosts, a welcome kit, and free events at Avanyu Plaza throughout Balloon Fiesta week. The Indian Pueblo Cultural Center will also host its annual American Indian Arts Festival with dozens of Native artisans and a large schedule of cultural dance groups from across New Mexico. Balloon Fiesta admission/parking must be purchased separately.

Along with the Indian Pueblo Cultural Center, Avanyu Plaza features the acclaimed Indian Pueblo Kitchen, neighborhood eatery 12th Street Tavern, Laguna Burger, Sixty-Six Acres restaurant, Domino’s, Starbucks, Itality Plant-Based Foods, and Rude Boy Cookies. There are also two hotels on site, Holiday Inn Express and TownePlace Suites by Marriott, plus Rainwater Wellness – Mind, Body, and Spirit spa and boutique (tentatively scheduled to open second quarter of 2023), Four Winds Convenience Store and U.S. Eagle Federal Credit Union (with full financial services and ATM machines).

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picuris
- Pojoaque
- Sandia
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni

2401 12th St. NW
Albuquerque, NM 87104

866-855-7902

IndianPueblo.org



For more information and to register for RV or tent camping spots, visit <https://indianpueblo.org/albuquerque-balloon-fiesta-rv-camping-at-the-indian-pueblo-cultural-center/>, or call Marianne Billy at 505-212-7033 or Elizabeth Herrera at 505-451-2841.

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About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes an acclaimed Indigenous restaurant, Indian Pueblo Kitchen; Indian Pueblo Store, a premier Native American arts store and website; 12th Street Tavern, a new neighborhood eatery at Avanyu Plaza; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

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