



**CONTACT:**

Wende Schwingendorf  
Public Relations Manager  
Indian Pueblo Cultural Center | Indian Pueblos Marketing Inc.  
2401 12<sup>th</sup> Street NW, Albuquerque, NM 87104  
(505) 451-2840  
[wSchwingendorf@IndianPueblo.com](mailto:wSchwingendorf@IndianPueblo.com)

Photos:

<https://www.dropbox.com/sh/y2666lnlxg2gt6g/AACINPnFuC8s-PF1kMXSYE0Ja?dl=0>

For Immediate Release:

**RUDE BOY COOKIES TO HOST  
GRAND OPENING CELEBRATION ON  
SATURDAY, NOV. 19TH FROM 2-5PM**

**COOKIES AND ICE CREAM SWEET SHOP JOINS SLATE OF UNIQUE, LOCALLY  
OPERATED BUSINESSES AND ORGANIZATIONS WITHIN AVANYU PLAZA**

**Albuquerque, NM (November 17, 2022)**—The Indian Pueblo Cultural Center Campus is pleased to announce that Rude Boy Cookies, a locally owned business for the last eight years, has joined the list of exciting businesses located in Avanyu Plaza, part of the thriving 12<sup>th</sup> Street business and cultural district.

The grand opening celebration will be held Saturday, Nov. 19th from 2-5PM at 2500 12<sup>th</sup> St. NW, Unit E, Suite 3, at Turquoise Street. Local DJ Erica Ortegon will play reggae and ska music. Plus, there will be local artisans and samples of the sweet shop’s delectable cookie creations.

Co-owners Mike Silva and Kristin Dowling started the business in 2014, founded on Silva’s love for home-baked cookies and ska music.

“I started playing music when I was very young,” Silva said. “At that time, ska music was the only type of music where Black and white people were on the stage together. And those who played were called Rude Boys. That’s where I got the name and the logo for the business.”

Silva also serves in the community. He is a board member and immediate past president of the UNM Alumni Association, the One Albuquerque Fund, Presbyterian Healthcare Foundation, and the Jewish Community Center. In 2019, Silva also won the Individual Excellence in Ethical Business Practice by the New Mexico Ethics in Business Awards. In 2020, he co-founded BURQUE Against Racism.

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picuris
- Pojoaque
- Sandia
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni

2401 12th St. NW  
Albuquerque, NM 87104

866-855-7902

[IndianPueblo.org](http://IndianPueblo.org)



Rude Boy Cookies is located just west of IPCC's newest eatery, 12<sup>th</sup> Street Tavern. Silva and Dowling join the already-open tenants Bureau of Indian Affairs, Laguna Burger, Sixty-Six Acres, Italyty Plant Based Foods, Domino's, and U.S. Eagle Federal Credit Union. Upcoming openings include La Montañita Food Co-op and the IPMI-owned Rainwater Wellness, according to IPCC President/CEO Mike Canfield.

"Michael's civic contributions are the essence of what it means to be a community supporter," Canfield said. "We're excited to have people in the area get to know his business even better as Rude Boy Cookies joins the Avanyu Plaza family."

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#### **About the Indian Pueblo Cultural Center:**

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: [www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo).

#### **About Indian Pueblos Marketing, Inc.**

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes an acclaimed Indigenous restaurant, Indian Pueblo Kitchen; Indian Pueblo Store, a premier Native American arts store and website; 12<sup>th</sup> Street Tavern, a new neighborhood eatery at Avanyu Plaza; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

Acoma

Cochiti

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Jemez

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Nambé

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