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Photos: <https://www.dropbox.com/sh/poa3vvjqd0jrkud/AAAawADQ0IDByMPnnVKL7TJiRa?dl=0>

For Immediate Release:

**12<sup>th</sup> STREET TAVERN TO HOST LOBOS WATCH PARTY FOR  
UNIVERSITY OF NEW MEXICO VS. SAN DIEGO STATE UNIVERSITY  
MEN'S BASKETBALL GAME ON SATURDAY, JANUARY 14TH**

**PARTY STARTS AT 6:00PM, WITH TIP-OFF AT 7:00PM**

**Albuquerque, NM (Jan. 6, 2023)**—The 12<sup>th</sup> Street Tavern, owned and operated by Indian Pueblos Marketing, Inc., is hosting a Lobos watch party for the UNM vs. San Diego State men's basketball game on Jan. 14 starting at 6:00PM. Game tip-off is at 7:00PM and is being broadcast from San Diego.

Sports fans can be a part of the event at 12<sup>th</sup> Street Tavern, the newest neighborhood eatery in the thriving Avanyu Plaza on 12<sup>th</sup> Street, just north of I-40 in Albuquerque. It's the premier spot for sports enthusiasts to catch games on several big screen TV's, both indoors and on the pet-friendly, heated patio.

Members of the UNM Spirit Squad will be on hand, and Lobo giveaways and door prizes will be available while supplies last. Additionally, guests can enjoy a Lobo Burger and a Bud Light for just \$10.

"12<sup>th</sup> Street Tavern is the perfect place to meet up with friends and watch your favorite teams and sporting events," said IPMI Director of Restaurant Operations Paul Koll. "The Lobos are doing so well this season, and we're excited to welcome fans to what promises to be a great night of college basketball."

"We serve craveable, shareable comfort food as well as classic drinks and an extensive beer list that includes familiar favorites, plus local craft brews," Koll added.

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Acoma  
Cochiti  
Isleta  
Jemez  
Laguna  
Nambé  
Ohkay Owingeh  
Picuris  
Pojoaque  
Sandia  
San Felipe  
San Ildefonso  
Santa Ana  
Santa Clara  
Santo Domingo  
Taos  
Tesuque  
Zia  
Zuni

2401 12th St. NW  
Albuquerque, NM 87104

866-855-7902

[IndianPueblo.org](http://IndianPueblo.org)



### **About the Indian Pueblo Cultural Center:**

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: [www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo).

### **About Indian Pueblos Marketing, Inc.**

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes an acclaimed Indigenous restaurant, Indian Pueblo Kitchen; Indian Pueblo Store, a premier Native American arts store and website; 12<sup>th</sup> Street Tavern, a new neighborhood eatery at Avanyu Plaza; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

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