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<https://www.dropbox.com/scl/fo/pc2nzy4y2vyzg0x7733zd/h?dl=0&rlkey=yco3if553ot1hsm5uid9a3d0c>

For Immediate Release:

**12th STREET TAVERN TO HOST LOBOS WATCH PARTY FOR
UNIVERSITY OF NEW MEXICO VS. NEVADA
MEN'S BASKETBALL GAME ON MONDAY, JANUARY 23RD**

PARTY STARTS AT 6:00PM, WITH TIP-OFF AT 7:00PM

Albuquerque, NM (Jan. 20, 2023)—The 12th Street Tavern, owned and operated by Indian Pueblos Marketing, Inc., is hosting a Lobos watch party for the UNM vs. Nevada men's basketball game on Monday, Jan. 23 starting at 6:00PM. Game tip-off is at 7:00PM and is being broadcast from Reno.

Sports fans can be a part of the event at 12th Street Tavern, the newest neighborhood eatery in the thriving Avanyu Plaza on 12th Street, just north of I-40 in Albuquerque. It's the premier spot for sports enthusiasts to catch games on several big screen TV's, both indoors and on the pet-friendly, heated patio.

Members of the UNM Spirit Squad will be on hand, and Lobo giveaways and door prizes will be available while supplies last. Additionally, guests can enjoy a Lobo Burger and a Bud Light for just \$10.

"12th Street Tavern is the perfect place to meet up with friends and watch your favorite teams and sporting events," said IPMI Director of Restaurant Operations Paul Koll. "The Lobos are doing so well this season, and we're excited to welcome fans to what promises to be a great night of college basketball."

"We serve craveable, shareable comfort food as well as classic drinks and an extensive beer list that includes familiar favorites, plus local craft brews," Koll added.

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Acoma
Cochiti
Isleta
Jemez
Laguna
Nambé
Ohkay Owingeh
Picuris
Pojoaque
Sandia
San Felipe
San Ildefonso
Santa Ana
Santa Clara
Santo Domingo
Taos
Tesuque
Zia
Zuni

2401 12th St. NW
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IndianPueblo.org



About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes an acclaimed Indigenous restaurant, Indian Pueblo Kitchen; Indian Pueblo Store, a premier Native American arts store and website; 12th Street Tavern, a new neighborhood eatery at Avanyu Plaza; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

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