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Screenshots from Video:

<https://www.dropbox.com/scl/fo/jwmda31dirfjv54m011ue/h?dl=0&rlkey=uyig3s67lt4isczyzhwbin13>

For Immediate Release:

**THE INDIAN PUEBLO CULTURAL CENTER PROUDLY INTRODUCES  
NEW VIDEO SHOWCASING THE IPCC CAMPUS AS  
AN EXCITING DESTINATION FOR VISITORS AND LOCALS ALIKE**

**VISIT THE IPCC CAMPUS AND  
LET THE CULTURAL CELEBRATION BEGIN!**

**LINK TO NEW IPCC CAMPUS VIDEO:**  
<https://indianpueblo.org/ItAllStartsHere>

**Albuquerque, NM (June 13, 2023)**—The Indian Pueblo Cultural Center is proud to introduce a new a new video showcasing the IPCC Campus as an exciting destination for visitors and locals alike.

The production is a dynamic overview of the rich cultural offerings of the IPCC Campus—home to its world-class museum, acclaimed restaurants, gift shop with authentic Native art, two beautiful hotels and many other thriving businesses. At IPCC, guests can also experience the fascinating history and traditions of the Pueblo people through its popular cultural dance performances and a host of other programs and events.

***Watch IPCC's dynamic new video via the link above.***

The IPCC's Marketing Director, Yvette Perez, worked with David Murphy and Trevor Clancy of Core-Visual, a local production company, to put the video together.

The Indian Pueblo Cultural Center campus, located on 12<sup>th</sup> Street just north of I-40, is a vibrant, thriving business and cultural corridor like no other—right in the heart of Albuquerque. The property is owned by the 19 Pueblos of New Mexico and features the Indian Pueblo Cultural

Acoma  
Cochiti  
Isleta  
Jemez  
Laguna  
Nambé  
Ohkay Owingeh  
Picuris  
Pojoaque  
Sandia  
San Felipe  
San Ildefonso  
Santa Ana  
Santa Clara  
Santo Domingo  
Taos  
Tesuque  
Zia  
Zuni

2401 12th St. NW  
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[IndianPueblo.org](http://IndianPueblo.org)



Center, a non-profit, world-class museum where Pueblo culture is celebrated through creative and cultural experiences.

Founded in 1976, the IPCC is comprised of museum and gallery space; a collection of murals and other Native art and artifacts; a library; an acclaimed restaurant, Indian Pueblo Kitchen; a premier Native American arts store and website, Indian Pueblo Store; and cultural programming and events – each celebrating the Pueblo culture of New Mexico. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages, and experience the flavors of traditional and contemporary Native cuisine.

Indian Pueblos Marketing, Inc. (also founded by the 19 Pueblos of New Mexico) is the for-profit side of the organization. It includes a variety of owned and operated commercial enterprises designed to support the Indian Pueblo Cultural Center, while providing economic opportunities to Pueblo and local communities. Many of these businesses are located across the street from IPCC in IPMI's new development, Avanyu Plaza. This includes 12<sup>th</sup> Street Tavern, a new neighborhood eatery; the largest Starbucks in New Mexico; Holiday Inn Express; and TownePlace Suites by Marriott Albuquerque Old Town. Four Winds convenience store (a neighborhood institution) and Extra Space Storage are also located on the IPCC/IPMI campus. **In June of 2023, IPMI will also add Rainwater Wellness, a day spa and retail boutique to its offerings.**

IPMI also leases space at Avanyu Plaza. Current tenants include U.S. Eagle Federal Credit Union; Rude Boy Cookies; Itality, a new Native-owned, plant-based foods grab-and-go eatery; Sixty-Six Acres restaurant; Laguna Burger; Domino's; and government agencies with Class A office space, including the Bureau of Indian Affairs. **In the summer of 2023, Mama's Minerals will open its doors, with La Montañita Food Co-Op opening in 2024.**

With all of this exciting new commercial development, IPCC/IPMI has helped to create a thriving new neighborhood that is already having far-reaching benefits for the City of Albuquerque and is setting a new standard for collaboration between local and tribal governments.

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**About the Indian Pueblo Cultural Center:**

To learn more about IPCC, please visit:  
[www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo).

**About Indian Pueblos Marketing, Inc.:**

To learn more about IPMI, please visit:  
[Indian Pueblos Marketing, Inc.](http://IndianPueblosMarketing.com)

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