CONTACT:
Wende Schwingendorf
Public Relations Manager
Indian Pueblo Cultural Center | Indian Pueblos Marketing Inc.
2401 12th Street NW, Albuquerque, NM 87104
(505) 451-2840
wschwingendorf@indianpueblo.com

Photos: https://www.dropbox.com/sh/569cgyayl0n37pg/AABi8c8_eQnOCfcbUUqDEohUa?dl=0

For Immediate Release:

INDIAN PUEBLO CULTURAL CENTER COMMEMORATES 342ND ANNIVERSARY OF PUEBLO REVOLT WITH IN-PERSON AND VIRTUAL PROGRAMMING

PUEBLO BOOK CLUB, LIVE PRESENTATIONS/DEMONSTRATIONS SHOWCASE NATIVE UPRISING

Albuquerque, NM (Aug. 8, 2022)—This month, the Indian Pueblo Cultural Center (IPCC) is commemorating the anniversary of the Pueblo Revolt, which took place on Aug. 10, 1680. This pivotal event was a revolution against the subjugation of the Pueblos by the Spanish and is the only successful Native uprising against a colonizing power in North America. It kept the Spanish out of New Mexico for 12 years and is significant in that it helped ensure the survival of Pueblo culture.

To reflect on this important moment in history, IPCC has assembled engaging online and in person special events about the Pueblo Revolt. It includes an “Indigenous Connections and Collections” library blog, a virtual and live Pueblo Book Club meeting to discuss the book “The Pueblo Indian Revolt of 1696 and the Franciscan Mission in New Mexico” by J. Manuel Espinosa, and an in-person lecture and famed knotted yucca cord demonstration from IPCC Cultural Educator Jon Ghahate. The cord helped the individual Pueblos coordinate the timing of the revolt against the Spanish.

“This day is a perfect opportunity for visitors to join us in learning more about a crucial moment in Pueblo history,” said IPCC Education Director Arianna Chavez. “This uprising was the pivotal reason in ensuring that our Pueblo culture would survive and thrive – both today and for future generations.”

Schedule of events:
- Aug. 10, 10 a.m., noon, and 2 p.m.: Pueblo Revolt presentations by IPCC Cultural Educator Jon Ghahate, IPCC Courtyard.

A $5 suggested donation to the IPCC is requested for those who attend the Pueblo Book Club; the Pueblo Revolt presentations are free for IPCC members, or with paid admission.

About the Indian Pueblo Cultural Center:
Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.
Indian Pueblos Marketing, Inc. (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes the Indian Pueblo Store, a premier Native American arts store and website; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.