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Photos: <https://www.dropbox.com/s/siyollzv6gbr18d/IPCC%20exterior.png?dl=0>

For Immediate Release:

## INDIAN PUEBLO CULTURAL CENTER TO RECEIVE \$113,251 GRANT AS PART OF DEPARTMENT OF INTERIOR TRIBAL TOURISM GRANT PROGRAM

IN PARTNERSHIP WITH THE UNIVERSITY OF NEW MEXICO BUREAU OF BUSINESS AND ECONOMIC RESEARCH, FUNDING WILL GO TOWARD TOURISM FEASIBILITY STUDIES

**Albuquerque, NM (March 24, 2023)**—Indian Pueblo Cultural Center (IPCC) officials today announced the organization has received a \$113,251 grant from the Department of the Interior Tribal Tourism Grant program. It was one of 30 tribes and tribal organizations nationwide to receive a share of \$3 million in total funding, and the only organization in New Mexico.

“We’re planning to work with UNM BBER to provide IPCC with technical assistance to assess the feasibility of new cultural program opportunities in connection with our long-term master plan to support tribal tourism within our state,” said IPCC COO Monique Fragua. “BBER’s research and analysis will help us better understand the impact we have on tribal tourism and make data-informed decisions on projects currently under consideration.

“These opportunities range from a possible theater space to a standalone library and archives or opportunities to create space for receiving, processing, and storing our extensive museum collection,” Fragua added. “We are thankful for the support of the Department of Interior for this opportunity to better understand our impact and responsibly plan for our future.”

This funding, along with similar grants to Native Hawaiian organizations, is made possible by the Native American Tourism and Improving Visitor Experience (NATIVE) Act – legislation authored by U.S. Senators Brian Schatz (D-Hawai’i), chairman of the Senate Committee on Indian Affairs, and Senator Lisa Murkowski (R-Alaska), committee vice chairman.

“This new funding will further empower Native communities across the country to expand unique cultural tourism opportunities and share their own stories, cultures, and traditions with visitors,” said Chairman Schatz.

Acoma  
Cochiti  
Isleta  
Jemez  
Laguna  
Nambé  
Ohkay Owingeh  
Picurí  
Pojoaque  
Sandía  
San Felipe  
San Ildefonso  
Santa Ana  
Santa Clara  
Santo Domingo  
Taos  
Tesuque  
Zia  
Zuni

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“Tribal tourism grants empower Tribes to expand opportunities to learn about Native peoples and cultures, create jobs, and increase revenues for vital services in their communities,” said Vice Chairman Murkowski. “My friend, Chairman Schatz, and I having been co-leading efforts to direct the federal government to fully implement the *Native American Tourism and Improving Visitor Experience Act* – the NATIVE Act – which established the Tribal Tourism Grant Program in 2016. And we continue to advocate for our bill that amends the NATIVE Act to further promote Native-run tourism across the country.”

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**About the Indian Pueblo Cultural Center:**

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: [www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo).

**About Indian Pueblos Marketing, Inc.**

[Indian Pueblos Marketing, Inc.](http://www.indianpueblosmarketing.com) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes an acclaimed Indigenous restaurant, Indian Pueblo Kitchen; Indian Pueblo Store, a premier Native American arts store and website; 12<sup>th</sup> Street Tavern, a neighborhood eatery at Avanyu Plaza; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picurí
- Pojoaque
- Sandía
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni