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Image of Monique Fragua:

https://www.dropbox.com/scl/fi/1tdudw902wskkd7xeiz66/nlm_MoniqueFraguaweb.jpg?rlkey=x997df4m873jsw76gh5ci73wf&st=336htdnj&dl=0

For Immediate Release:

**INDIAN PUEBLO CULTURAL CENTER ANNOUNCES MONIQUE FRAGUA AS
NEW CEO**

Albuquerque, NM, Jan. 17, 2025 —The Indian Pueblo Cultural Center (IPCC) is excited to announce that Monique Fragua will be stepping into the role of President and CEO of IPCC and Indian Pueblos Marketing, Inc. (IPMI).

Ms. Fragua, a respected member of the Pueblo of Jemez, currently serves as IPCC and IPMI’s Chief Operating Officer. Over the years, she has demonstrated significant leadership and a proven track record of excellence. Her dedication and forward-thinking approach has contributed to the successful completion of numerous projects and the launch of new business initiatives. Her commitment to IPCC’s nonprofit mission is unwavering. She has been instrumental in supporting the museum, collections, archives, library, and cultural programs that are at the heart of IPCC.

Ms. Fragua’s deep familiarity with the organization and understanding of the delicate balance between honoring Pueblo culture and pursuing sustainable growth for IPCC/IPMI’s enterprises will ensure that the organizations remain aligned with the mission set forth by the 19 Pueblos. Ms. Fragua is also an active contributor to the New Mexico community, serving currently as an Albuquerque Community Foundation Trustee, Homewise Board Member, and as Chairwoman for the Pueblo of Jemez Housing Authority. Her contributions reflect her deep-rooted commitment to service

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picuris
- Pojoaque
- Sandia
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni

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and community enrichment, values that will continue to guide her leadership and advance IPCC's mission.

Ms. Fragua will be transitioning into the role of CEO upon the retirement of current President and CEO Mike Canfield with her official first day being April 1, 2025. Mr. Canfield and Ms. Fragua will be working closely over the coming months to ensure that the transition of leadership is smooth and seamless.

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About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.

Indian Pueblos Marketing, Inc. (IPMI) was founded by the 19 Pueblos of New Mexico to provide economic opportunities for Pueblo and Native American artists, as well as employment and career development opportunities for Pueblo and local communities. IPMI is a for-profit umbrella that includes a premier Native American arts store and website, meeting and banquet space, Four Winds convenience store, the largest Starbucks in New Mexico, the top-rated Holiday Inn Express in Albuquerque, Rainwater Wellness Day Spa, Extra Space Storage, and more businesses that support our Pueblo culture and communities.

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