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For Immediate Release:

IPMI'S AVANYU PLAZA TO HOST RV GUESTS DURING BALLOON FIESTA®

**IPMI OFFERING LIMITED AMOUNT OF DRY DOCK RV CAMPING SITES IN
12TH STREET'S THRIVING CULTURAL AND BUSINESS DISTRICT**

Albuquerque, NM (August 1, 2022)—For many who have recreational vehicles, or RVs, Balloon Fiesta parking spots are the hottest ticket in the nation. For the Fiesta's 50th anniversary, Indian Pueblos Marketing Inc. (IPMI) is offering a limited number of dry dock RV camping sites in Avanyu Plaza.

The rental space packages also include add-on specials, which include IPCC admission, memberships, and coupon packs for campus restaurants and stores.

According to Balloon Fiesta officials, there is a waitlist of more than 5,000 who want to reserve an RV space during the Fiesta on their properties.

“Due to the huge popularity of Balloon Fiesta, there aren't enough RV spots at the Fiesta to fill the demand,” said COO Monique Fragua. “This year, we've created a dedicated space for guests right here in the heart of Albuquerque so that they have the opportunity to experience all the city, the Balloon Fiesta, and the Cultural Center have to offer.”

All Avanyu Plaza RV spots will include 24/7 security, onsite RV park hosts, a welcome kit, and free “Evenings at Avanyu” events on Oct. 3 – 5, which feature a static display of IPCC's balloon, “Eyahne on the Horizon” (weather permitting), Native American artists and dancers, storytelling, and s'mores. Balloon Fiesta admission/parking must be purchased separately.

For more information and to register for RV spots, visit <https://indianpueblo.org/albuquerque-balloon-fiesta-rv-camping-at-the-indian-pueblo-cultural-center/>, or call Marianne Billy at 505-212-7033 or Elizabeth Herrera at 505-451-2841.

- Acoma
- Cochiti
- Isleta
- Jemez
- Laguna
- Nambé
- Ohkay Owingeh
- Picuris
- Pojoaque
- Sandía
- San Felipe
- San Ildefonso
- Santa Ana
- Santa Clara
- Santo Domingo
- Taos
- Tesuque
- Zia
- Zuni



There are also several great dining options nearby - including the acclaimed Indian Pueblo Kitchen, known for its Native American culinary artistry and celebrated Pueblo hospitality, and the new 12th Street Tavern, a beautiful neighborhood eatery owned and operated by Indian Pueblos Marketing, Inc. (IPMI). Sixty-Six Acres, Laguna Burger, Domino's Pizza, and Starbucks are also located at Avanyu Plaza.

IPCC also hosts a series of events at its campus during Balloon Fiesta, including the Albuquerque American Arts Festival, multiple Native cultural dances daily, and artisans with authentic native art and jewelry for sale in its mural-lined Courtyard. IPCC also celebrates Indigenous Peoples Day on Oct. 10 with guest speakers/dignitaries, Native cultural dances, artists selling their handcrafted wares, and authentic Indigenous food.

About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: www.indianpueblo.org and www.facebook.com/IndianPueblo.

About Indian Pueblos Marketing, Inc.

[Indian Pueblos Marketing, Inc.](http://www.indianpueblo.org) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes the Indian Pueblo Store, a premier Native American arts store and website; Four Winds convenience store; the largest Starbucks in New Mexico; the top-rated Holiday Inn Express in Albuquerque; TownePlace Suites by Marriott Albuquerque Old Town; Extra Space Storage; and more that support our Pueblo culture and communities.

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